

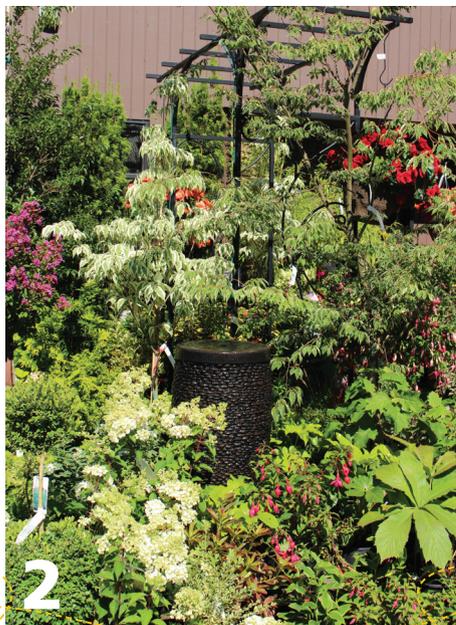
Spotted in Portland



Oregon played host to the Garden Centers of America tour this summer, and the agenda featured many standout IGCs. Here are a handful of ideas just waiting to be implemented in your stores.

By Abby Kleckler

PORTLAND NURSERY



Portland, Oregon

1) Portland Nursery plants and maintains the landscaping near the sidewalks of the garden center, which also acts as display gardens, while 2) a fountain at the center of several displays turned heads with the subtle noise.

THE GARDENER'S CHOICE



Tigard, Oregon

House plants were on display with 1) succulents and jade making a big splash, as well as 2) one of the trendiest items, tillandsia, with a pallet backdrop. 3) Pallets also played a role in other displays throughout the store.



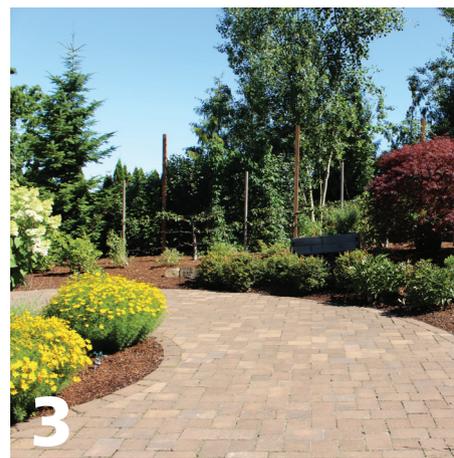
THE GARDEN CORNER



Tualatin, Oregon

Essentially all retail is situated outside at The Garden Corner, where unique elements such as 1) the World's Largest Hanging Basket start conversation and provide a photo opportunity, 2) hazelnut shells make for a dry groundcover and overhead irrigation makes for minimal hand watering, and 3) large, easy-to-read signs can help shoppers find exactly what they're looking for from afar.

FARMINGTON GARDENS



Beaverton, Oregon

At Farmington Gardens, 1) the checkouts not only work for their intended purpose but also give people last-minute ideas, 2) a large space at the back of the greenhouse is dedicated to an area for garden-to-table cooking classes and "Garden Buddies" kids' classes, and 3) a display garden — brick paved and all — offers inspiration and a place for shoppers to relax.

MERCHANDISING

BAUMAN'S FARMS



Gervais, Oregon

As soon as the bus pulled up, everyone started talking about Bauman Farms' hanging baskets. Their large size 1) was on full display from the curb and 2) both in front of and on top of the greenhouse. The garden center also has embraced its destination for kids with a 3) playground, petting zoo and more for both daily use and a huge Fall Fest in October.

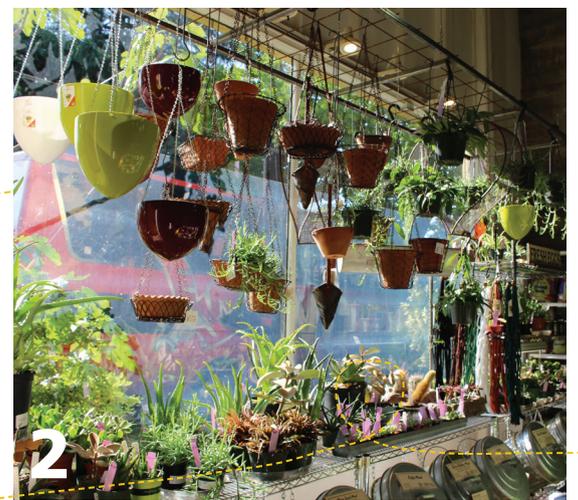
CORNELL FARM



Portland, Oregon

Outside Cornell Farm, 1) a chicken coop and garden acts as a great backdrop for workshops and classes, while inside, 2) a sliding wooden barn door hides extra inventory and 3) house plants are on display in their own separate vignette.

GARDEN FEVER



Portland, Oregon

Located in an urban environment, Garden Fever makes the most of its small square footage by 1) creating its outdoor living department on a rooftop patio, 2) utilizing vertical space throughout the store and 3) creating a terrarium bar where customers can scoop from a variety of gravels and sands that have been opened from larger bags.

MERCHANDISING

AL'S GARDEN CENTER



1



2



2

Gresham, Sherwood and Woodburn, Oregon

Al's Garden Center, which originally started as a fruit stand, now has three retail locations that all have a similar feel when you walk in with 1) merchandising components such as these carrots and tomatoes at each store and 2) colorful end caps that give continuity to each bench. **LGR**



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