

# Out of This **WORLD**

Are you looking for some new ideas before spring?  
We visited a handful of garden centers in "Space City."

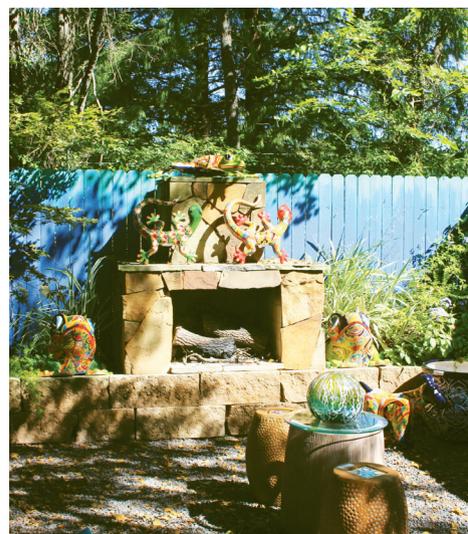
By Abby Kleckler

## **BUCHANAN'S NATIVE PLANTS** | Houston, Texas



Wherever you looked at Buchanan's a number of signs caught your eye. Signage clearly marked employees favorite varieties, labeled the plants that could benefit both your air quality and pollinators, and provided ideas for pots, such as using them for succulents and houseplants.

## **NELSON WATER GARDENS AND NURSERY** | Katy, Texas



Blue is a fitting color to dominate this garden center, which focuses on water gardening. From the wooden structures to the fence with coordinated pottery and inspirational settings throughout, the store has an ambience that encourages people to sit back and relax in between buying.

# MERCHANDISING

## PLANTS FOR ALL SEASONS | Houston, Texas



The entryway at Plants for All Seasons was loaded with color and drew you in from the parking lot. Once inside, clean signage took you to both do-it-yourself areas as well as employee-staffed sections. Customers were seen pulling off a "recipe for success," which includes soil, fertilizer and mulch recommendations.



## WARREN'S SOUTHERN GARDENS | Kingwood, Texas



Located on a busy street, Warren's maximized its curb appeal with large signs and hanging baskets. Once inside, customers were welcomed with a lot of character, including numerous buildings, wooden touches and large container gardens.

## CORNELIUS NURSERY | Houston, Texas



Dozens of banners at Cornelius Nursery tied together each area of the garden center with a common theme. Some of them highlighted a specific category, such as veggies, while others tried to evoke a feeling or atmosphere, such as a shaded retreat or colorful flowerbeds.

**L&GR**

