

More Gems

FROM THE

Emerald City



The Garden Centers of America Summer Tour took place in and around Seattle, and we shared with you some stops in the September/October issue. Here are more IGCs that stood out.

By Abby Kleckler

Molbak's Garden+Home
Woodinville, Washington

CONTAINERS
like a boss!

1. CHOOSE YOUR CONTAINER
2. ADD A DRAMATIC THRILLER
3. PLANT YOUR FILLER
4. FINISH WITH YOUR SPILLER

2

OPEN PIANO

Please be gentle. I am not as young as I used to be.

Armstrong,
EST. 1886
Cabinet Brand

4

3

1. Molbak's kept consistent branding throughout the store with these chalkboard-like signs that were easy to read and informative.
2. Something as simple as adding clay pots to the lights immediately spruced up the greenhouse.
3. Molbak's thinks beyond traditional categories with gifts specifically designed for men — including a jerky vending machine.
4. Entertainment in the greenhouse played a huge role with a community piano, a stage for live music, and a separate room for workshops and events.



1. Swansons Nursery started out with strong curb appeal thanks to its dinosaur Humphrey who gets a new outfit each year, this time with perennial and annual vines growing from his “boot planters.” 2. Instead of organizing shrubs in a traditional way, they were merchandised for their mature height — short, medium or tall. 3. Signs didn’t overestimate the knowledge of customers. These two examples were basic but needed, one explaining what to do with pots that don’t have drainage holes and the other to identify mature flower color.

MADE IN CALIFORNIA

www.featherrock.com
(818)882-0300
sales@featherrock.com

Sienna Artisan® Mini Planters
by featherrock®

Available in single or double hole
100% natural pumice
Perfect for Tillandsia!

4-6" 6-8"

Circle 108

GARDENWARE®

Use your laser printer to Create Your Own Silent Sales Force

- * Always on duty
- * Information rich
- * Consistent
- * Professional
- * Cost effective

Labeling software
Waterproof signs, tags and labels for the nursery industry
For over 20 years

Call or click for more information:
(503) 717-9295
www.gardenware.com
info@gardenware.com

Circle 109

Merchandising

1. Sunnyside Nursery has a unique opportunity to showcase what it sells, since owners Steve and Pauline Smith live in a house on the edge of the property. In their backyard display garden, 2. customers can walk through the yard where many plants are labeled and 3. people can be inspired for their outdoor living spaces.



Sunnyside Nursery
Marysville, Washington



West Seattle Nursery & Garden Center
Seattle, Washington



1. The newest building at West Seattle was a haven for some of the hottest trends in gardening right now such as tillandsia.
2. Succulent offerings included large planters as well as quick grab-and-go items, and 3. near the checkout, a small espresso bar made for a low-cost investment to caffeinate customers while shopping.

1. This terrarium bar could draw anyone into wanting to make their own creation with sand, gravel and rocks by the scoop and a number of fitting plants nearby.
2. This display to draw attention to tools and hardgoods caught the eye from across the room.
3. Windmill Gardens had a number of businesses who rent in what is called The Village including The Pond Store and a bistro.



Windmill Gardens
Sumner, Washington

THE MAINE BUCKET COMPANY

Your source for custom wooden POP display racks.

With 30 years of manufacturing experience, we are confident in our ability to produce unique and impressive display fixtures, sure to enhance any product and display.

If you can imagine it, our skilled craftsmen can create it!

Contact us today to discuss your project. You'll be glad you did!



WWW.MAINEBUCKET.COM

SALES@MAINEBUCKET.COM

207-784-6700

1.800.231.7072

