



Each year the Lawn & Garden Retailer team heads to California Spring Trials to see what the breeding companies have in the pipeline for great plants. This month, we're highlighting exhibiting companies with incredible displays and concepts ready for your store.

By Abby Kleckler

ALL ABOUT THE POP

1. At Danziger, these tags further solidified Amore petunias as the perfect gift to purchase with ease for Mother's Day.
2. Monrovia's new 'SunBelievable Brown Eyed Girl' helianthus had stunning color, and these signs made it clear to customers that it'll bloom all season long.
3. Proven Winners "Plant This, Get This" signage and tags help consumers know exactly what the plant will look like in the height of the season.
4. Anniversaries are important and should be celebrated within your stores, similar to how Suntory did with the 30th anniversary of Surfinia.
5. PanAmerican Seed released its downy mildew-resistant impatiens, Beacon, and used signage to share that it will donate 3% of all proceeds to a charity. For 2019 and 2020, that's the Osteogenesis Imperfecta (OI) Foundation.
6. Also at Proven Winners with Proven Harvest, signage focused on what customers can create with the basil, tomatoes and strawberries in the collection.
7. POP for Syngenta's downy mildew-resistant impatiens, Imara XDR, also focuses on letting customers know they will thrive in the shade.



REIMAGINED AND REPURPOSED

1. You probably haven't given much thought to what goes above the doors of your greenhouse, except for maybe a sign here or there, but these plantings sure caught the eye at Sakata.
2. At Pacific Plug and Liner, the tabletop cooler in the center of the picnic tables was turned into a conversation-starting planter.
3. It's not always about the materials; Terra Nova Nurseries tried planting 'Kudos Yellow' agastache in hanging baskets, and they made a statement on this light post.
4. Inexpensive cinder blocks were used at Benary to create this incredible bench displaying its new Graffiti 20/20 pentas.





CUT FLOWER FOCUS

1. Star Roses & Plants had a handful of these front doors and showcased cut roses on this one in particular.
2. Cut flowers are hot, and Sakata set up this table display to help people imagine all the uses for its new series of cut flower marigolds, Coco, in Gold, Deep Orange and Yellow.
3. American Takii always has gorgeous cut sunflower bouquets, but this year it included ornamental edibles and other varieties in its arrangements.

"INSTA-WORTHY"

No matter the social media platform, consumers are looking for the perfect photo-worthy opportunity no matter where they're at. These did not disappoint.

1. Grabbing a photo on this bike featuring Ball FloraPlant's Bloomify lantana — the first sterile lantana on the market — was a no-brainer.
2. Ball Ingenuity created a lemonade stand to display its SunGlow nemesia series.
3. At Dümme Orange, a wall of succulents greeted visitors at the entrance.
4. Dahlias make for great pictures, so why not put them into one huge "Dahlia Park" display to highlight all the different varieties?
5. At Syngenta Flowers, a large wall of Calliope geraniums on drip irrigation made for the perfect backdrop all weekend long.

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NOT-YOUR-AVERAGE CONTAINER

1. These birch planters at Pacific Plug & Liner made the new hellebore varieties pop — and some have drainage holes.
2. Monrovia also introduced a new alternative to its standard pots; this one is in its early stages.
3. Time and time again we talk about the pots making a difference and we could see that in all of Syngenta Flowers' displays. These lime green containers really make Magellan zinnia pop.
4. Proven Winners introduced a new Decked Out program where garden centers can use a decorative container for its premium plantings instead of the traditional white pots, so long as the container follows certain rules such as a minimum of \$2 per piece, wholesale, with drainage holes.
5. Crown Jewel begonias were the treasure of this chest, primarily for display purposes.



COMBINATIONS GALORE

1. Westhoff introduced its new line of FanciFillers, which are bold, on-trend plants with novel textures sure to spice up any container creations.
2. Benary did a wonderful job of placing containers in the middle of each bench that featured the plants surrounding it to inspire customers to do the same.
3. Jaldety had many combinations on display, particularly with sedums, such as this new 'Silver Roses' sedum with a small rose-petal shape.
4. Selecta One's new Trixi combinations impressed with fun names and this merry-go-round to go with the park theme.





AN INDOOR OASIS

1. Ball Ingenuity had numerous introductions for the indoor space including *Betulia* begonias with a compact habit in different shades of red and pink,
2. And *hydrangea macrophylla*, popular in Europe and gaining traction here in the U.S.
3. These *Touch of Wax* amaryllis, also from Ball Ingenuity, make a perfect gift and grow with no water.
4. PanAmerican Seed's introductions to its "Gateway to Gardening" plants include celosia, gerbera, ornamental peppers, campanula, lavender and more for indoor and outdoor décor.
5. Florist Holland has gerberas for all occasions, indoors or outdoors, cut flowers or in the landscape.

INSPIRE A LIVING SPACE



1. Floral tablescapes were seen throughout the trials like this one at Terra Nova Nurseries.
2. At PanAmerican Seed, there were gorgeous centerpieces along with "main dishes" of plants.
3. At Quality Cuttings Team, they stuck with the stop's tea theme, this time with sedums.
4. Pacific Plug & Liner used this faux brick wall of planters to create a cozy living space with its plants.
5. This deck created by Green Fuse Botanicals showcased its *Staircase* lupine beautifully and could help customers imagine these plants in their home.
6. American Takii created a European haven to display its new *Preciosa* zinnias, available in seven colors.
7. Sakata went with a more urban scene of New York City to create a rooftop with its latest introductions.