

5 MINUTES — WITH — KARA KADING

Kara Kading is director of events and marketing at Milaeger's in Racine and Sturtevant, Wisconsin. She is also a GPN 40 Under 40 alumna.

By Teresa McPherson

What do you love about your job?

I love that it's always changing — every season and every day feels like a new adventure in the greenhouse. And I love that I get to be with my family every day.

What keeps you up at night?

The wind! I can never sleep when the wind is howling or during heavy rains because I always worry about the greenhouses or the stores flooding.

If you weren't in this profession, what would you be doing?

A news anchor, or I'd love to have my own talk show! Jimmy Fallon is my inspiration!

What do you enjoy doing in your spare time?

I love silent sports — canoeing, hiking, sailing, biking — just about anything outside any time of the year. I love to be in motion.



What's something that few people know about you?

I used to be a professional roller skater and I was first in the state when I was in 8th grade!

Favorite plant to grow? Why?

This is hard because I'm an annuals girl and I love to make colorful mixed combinations. But if I had to narrow it down to just one plant, it would have to be begonias — I love all the different kinds, but especially the angel-wing types, or dragonwing. They perform so well in so many different conditions — sun or shade, they bloom like crazy! 🌸