

California

Here We Come

Spanning 12 days and hundreds of miles, the 2006 California Pack Trials is a unique and informative experience for attendees.

Compiled By Meghan Boyer

It is time for the California Pack Trials once again! For those who haven't been before, Pack Trials offers attendees a sneak peak at new and different varieties the participating companies have been cooking up for the industry.

The trials take place April 1-12 throughout California, with each company creating its own schedule. The trip can be somewhat stressful since you are jumping from city to city, hotel to hotel and, most importantly, trial to trial, but the experience and knowledge gained from the journey is well worth the effort.

There are a few new companies this year, so to be sure you don't miss anything, we put together a list of locations to visit and the contact information for each company. When planning your trip, contact the companies ahead of time via the information provided on the following pages to set up appointments. Most importantly, be safe, plan well and have a great trip.

Agrexco

Featuring Cohen Propagation Nurseries, Hishtil Nurseries, Jaldety Nursery and Schwartz Nursery at Pacific Plug & Liner

Trial Dates: April 1-7

Contact: Jennifer Leggett Swart

T: (831) 722-5396

F: (831) 722-1306

jennifer_leggett@ppandl.net

Trial Location: 750 Casserly Rd., Watsonville

American Takii

Trial Dates: April 2-9

Contact: Julia Paul

T: (831) 443-4901

F: (831) 443-3976

jpaul@takii.com

Trial Location: 301 Natividad Rd., Salinas

Benary

Trial Dates: April 1-8

Contact: Duane Sinning

T: (970) 663-6042

F: (970) 461-3037

infousa@benary.com

Trial Location: 1200 Via Regina, Santa Barbara

Bodger Seeds/ Bodger Botanicals

Trial Dates: April 3-7

Contact: Sylvia Orza

T: (626) 442-6161

F: (626) 442-5063

sorza@bodger.com

Trial Location: 1851 W. Olive Ave., Lompoc

Danziger "Dan" Flower Farm

Exhibiting with Oro Farms

Trial Dates: April 2-10

Contact: Reese Kiiikka

T: (440) 357-6280

F: (440) 357-6287

brplants-n-seeds@msn.com

Trial Location: 4860 Monterey Rd., Gilroy

Ecke Ranch

Featuring The Flower Fields

Trial Dates: April 1-8

Contact: Kristin Bobenread

T: (760) 944-4006

F: (760) 944-4054

kbobenread@eckeranch.com

Trial Location: 441 Saxony Rd., Encinitas

Fides North America

Trial Dates: April 1-8

Contact: Diana Dickenson

T: (805) 525-7125

F: 011 506 442 0556

d.dickenson@fidesnorthamerica.com

fidesnorthamerica.com

Trial Location: 15245 Telegraph Rd., Santa Paula

Fischer USA

Exhibiting with Goldsmith Seeds

Trial Dates: April 1-8

Contact: Keysha Weintz

T: (800) 549-0158

F: (408) 847-2833

springtrials2006@goldsmithseeds.com

Trial Location: 2280 Hecker Pass Hwy., Gilroy

Floranova

Exhibiting with Oglevee

Trial Dates: April 3-7

Contact: Bill Wilson

T: (574) 674-4200

F: (574) 674-5300

bwilson@floranova.us

Trial Location: 222 North A St., Lompoc



GGG-International Inc.

Exhibiting with Farmen, Hem Genetics, HF Michell's, Murakami Seed and Northern Innovators

Trial Dates: April 2-10

T: 45 6441 2575

F: 45 6441 2075

c.pedersen@ggg-gruenewald.com

Trial Location: 2640 San Juan Hwy., San Juan Bautista

Golden State Bulb Growers

Trial Dates: April 1-7

Contact: Sandra Cortez,

Virginia Feeney

T: (831) 728-0500

F: (831) 761-1282

info@goldenstatebulb.com

Trial Location: 1260 Hwy. 1, Moss Landing

Goldsmith Seeds

Exhibiting with Fischer USA

Trial Dates: April 1-8

Contact: Keysha Weintz

T: (800) 549-0158

F: (408) 847-2833

springtrials2006@goldsmithseeds.com

Trial Location: 2280 Hecker Pass Hwy., Gilroy

Greenheart Farms

Trial Dates: April 3-7

Contact: Karen Kawczynski

T: (805) 481-2234 x20

F: (805) 481-7374

karenk@greenheartfarms.com

Trial Location: 902 Zenon Way, Arroyo Grande

GroLink

Trial Dates: April 1-8

Contact: Paul Gaydos

T: (941) 750-8885



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1

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GREEN GOODS



F: (941) 750-8886
paul@grolink.com
Trial Location: 4107 W. Gonzales, Oxnard

Hem Genetics

Exhibiting with Farnen, GGG, HF Michell's, Murakami Seed and Northern Innovators

Trial Dates: April 2-10
Contact: Rudy Westenberg
T: 31 228 541312
F: 31 228 543151
r.westenberg@hemgenetics.com
Trial Location: 2640 San Juan Hwy., San Juan Bautista

HF Michell's

Exhibiting with Farnen, GGG, Hem Genetics, Murakami Seed and Northern Innovators

Trial Dates: April 2-10
Contact: Bill Whalen
T: (800) 422-4678 x5615
F: (610) 265-4208
packtrials@michells.com
Trial Location: 2640 San Juan Hwy., San Juan Bautista

Jackson & Perkins/Suntory

Trial Dates: April 1-9
Contact: Lou Aguirre

T: (800) 877-6737 x6
F: (541) 864-2819
laguirre@jacksonandperkins.com
Trial Location: 6500 Donlon Rd., Somis

Kieft Seeds Holland

Trial Dates: April 2-9
Contact: Jeff McGrew
T: (360) 445-2031
F: (360) 445-2031
jmcgrew@sos.net

Trial Location: 270 Rucker Ave., Gilroy

Murakami Seed

Exhibiting with Farnen, GGG, Hem Genetics, HF Michell's and Northern Innovators

Trial Dates: April 2-10
Contact: Marc Englert
T: (805) 990-8839
F: (775) 878-6926
marc@florep.com
Trial Location: Speedling, 2640 San Juan Hwy., San Juan Bautista

Northern Innovators Inc.

Exhibiting with Farnen, GGG, Hem Genetics, HF Michell's and Murakami Seed

Trial Dates: April 1-7
Contact: Judy Born
T: (604) 533-8855
F: (604) 533-8882
judy@northerninnovators.com
Trial Location: 2640 San Juan Hwy., San Juan Bautista

Oglevee Ltd.

Exhibiting with Floranova
Trial Dates: April 3-8
Contact: Audra Miner

T: (724) 628-8360 x106
F: (724) 628-7270
audra@oglevee.com
Trial Location: 222 N. A St., Lompoc

Oro Farms

Exhibiting with Danziger "Dan" Flower Farm

Trial Dates: April 3-14
Contact: Richard Niklas/
Tammy Ozuna
T: (408) 244-0285
F: (518) 322-9009 (Richard),
(315) 635-2531 (Tammy)
richard@orofarms.com
Trial Location: 4860 Monterey Rd., Gilroy

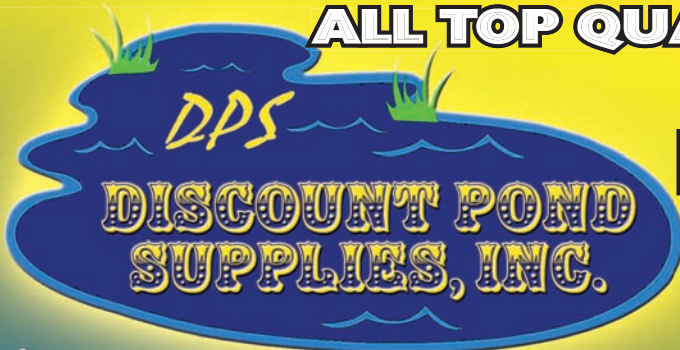
Pacific Plug & Liner

Featuring Agrexco companies: Cohen Propagation Nurseries, Hishil Nurseries, Jaldety Nursery and Schwartz Nursery

Trial Dates: April 2-8
Contact: Jennifer Leggett Swart
T: (831) 722-5396
F: (831) 722-1306
jennifer_leggett@ppandl.net
Trial Location: 750 Casserly Rd., Watsonville

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PanAmerican Seed

Trial Dates: April 1-8
Contact: Mary Long
T: (630) 588-3187
F: (630) 231-3609
mlong@panamseed.com
Trial Location: 335 S. Briggs Rd., Santa Paula

PlantHaven

Trial Dates: April 3-10
Contact: Karen Bunting
T: (805) 569-0169
F: (805) 569-6549
karen.bunting@planthaven.com
Trial Location: 3376 Foothill Rd., Carpinteria

Plug Connection

Trial Dates: April 1-12
Contact: Lisa Finnegan
T: (760) 631-0992 x118
F: (760) 940-1555
lisa@plugconnection.com
Trial Location: 2627 Ramona Dr., Vista

Proven Winners

Trial Dates: April 1-9
Contact: Kerry Meyer
T: (573) 477-9420
F: (573) 477-9419
kerry@provenwinners.com
Trial Location: 32149 Aquaduct Rd., Bonsall

S&G Flowers

Trial Dates: April 2-8
Contact: Sharon Leeth
T: (800) 203-3424 x408
sharon.leeth@syngenta.com

Trial Location: 7240 Holsclaw Rd., Gilroy

Sakata Seed America

Trial Dates: April 2-9
Contact: Nicole Naragon
T: (260) 672-3820
F: (260) 672-9065
nnaragon@sakata.com
Trial Location: 105 Boronda Rd., Salinas

Selecta First Class

Trial Dates: April 1-10
Contact: Angela Storm
T: (410) 798-7731
F: (410) 798-7735
a.storm@firstclassplants.com
Trial Location: 1150 Quail Gardens Dr., Encinitas

Superfresh Marketing

Exhibiting with PlantHaven
Trial Dates: April 3-10
Contact: Robin Hanna
T: (440) 992-0984
F: (440) 992-0988
superfresh@alltel.net
Trial Location: 3376 Foothill Rd., Carpinteria

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